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Thinking beyond the canopy

Center for International Forestry Research

## **Presentation Outline**

- Assessing the 3Es of PFES
- Key global lessons in the 3Es
- CIFOR research in Vietnam
  - Lessons learnt for PFES:
    - M&E
    - Benefit sharing
- Final key messages





## **Assessing the 3Es of PFES**

CIFOR evaluates PFES based on three criteria:

- Effectiveness: improvement in forest quantity and quality, and social well-being
- Efficiency: costs related to PFES transaction and implementation
- Equity: contextual, procedural and distributive (e.g. merit based, needs based etc.). YAL(25 Lessons for

Benefit Sharing Arrangements

PFES 3Es

REDD+

M & E



Equity is interpreted as equality (but equal is not necessarily equitable) Yang, Anastasia Lucy (CIFOR), 9/9/2014 YAL(25

# Global lessons learnt on PES/REDD+



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# Key effectiveness lessons at a global scale

- PES Mechanisms aligned with national priorities
- PES should have 'clearly' defined objectives who should benefit?
- M&E as a necessary prerequisite for performance and further contractual provisions

  YAL(22)
- Negotiated phased payments based on stakeholder needs
- Mutually enforcing institutions at mYAL(29) le levels, focus on existing governance structures

YAL(23



YAL(22 In addition to monitoring the provision of ecosystem services, PES schemes require monitoring of further contractual provisions, such as the timely provision of payments.

Yang, Anastasia Lucy (CIFOR), 9/8/2014

YAL(23 The government can leverage the current scale

of participation and experience across different institutional, geographic, and socioeconomic contexts to encourage those transactions that result in improved perceptions of watershed service delivery and that result in improved capabilities for service providers to enhance individual and community wellbeing. Such encouragement can come in the form of greater

collective land-use security, transparent and available intermediaries to implement transactions, and ensuring the alignment of stakeholder needs and outcomes.

alignment of stakeholder needs and outcomes

Yang, Anastasia Lucy (CIFOR), 9/8/2014

**YAL(28** such as the timely provision of payments.

Yang, Anastasia Lucy (CIFOR), 9/10/2014

**YAL(29** at multiple levels, focus on existing governance structures.

Yang, Anastasia Lucy (CIFOR), 9/10/2014



# Key Efficiency lessons at a glotyacioscale

- Targeted and flexible payments
- Bundling payments for multiple servi YAL(16)
- Benefits should consider costs incurred at different levels i.e. transaction, opportunity and implementation.
- Focus PES on locations with moderate opportunity costs



#### Slide 6

#### **YAL(16**

The flexible payment schemes were shown to yield the most significant increase in environmental service delivery and efficiency. In order to implement flexible payments in a PES program, precise estimates of participation costs are required. This study examined these costs in personal one-to-one interviews, but this is costly, and could cause landowners to answer strategically, thus producing biased estimates. One possible, less costly approach is to use easily observable spatial data as proxies for participation costs.

Yang, Anastasia Lucy (CIFOR), 9/8/2014

#### **YAL(17**

Yang, Anastasia Lucy (CIFOR), 9/8/2014



# Key Equity lessons at a global scale

- Enhancing participation and inclusiveness of all group in processes (procedural equity)
- Include complaints procedures and dispute resolution
- Increase transparency through information exchange among actors
- Clarify rights and responsibilities to the resource to help define beneficiaries



#### YAL(18 the study

also shows positive signs of decision making in which actors have the political space to propose alternative policy options, even in highly centralized policy events. Ensuring accountability and inclusive decision making in Vietnam, as elsewhere, will require a considerable shift from the current governance system of topdown and command approaches to a more participatory approach.

Yang, Anastasia Lucy (CIFOR), 9/8/2014

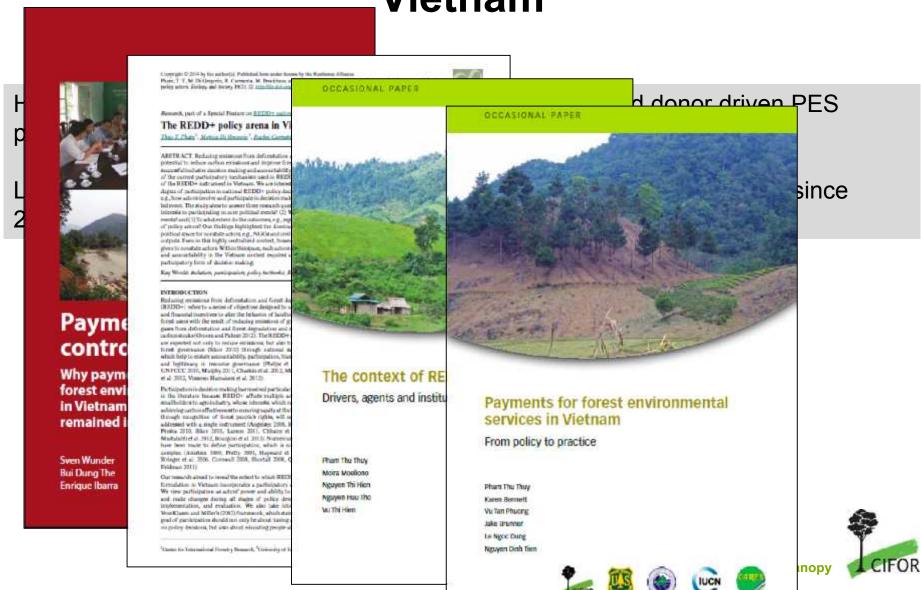
#### YAL(19 Pham et al (2014) The REDD+ policy arena in Vietnam: participation of policy actors

Yang, Anastasia Lucy (CIFOR), 9/8/2014

## **Lessons learnt from PFES in Vietnam**



# CIFOR work on PFES and REDD+ in Vietnam



#### YAL(24 Started since 2004 and ongoing

Study coverage in Vietnam

Multi-level

Hue, Nha Trang, Bac Kan, Hoa Binh (2002-2006)- Pilot and donor driven PES program

Lam Dong, Son La, Nha Trang, Dak Nong, Yen Bai, Dien Dien, Nghe An (since 2008)- National PFES scheme and REDD+

Pham et al. (2014) The REDD+ policy arena in Vietnam: participation of policy actors, Ecology and Society 19(2), 22.

Pham T.T. et al. (2014) Local preferences and strategies for effective, efficient and equitable PES benefit distribution options in Vietnam:

Lessons for REDD+, Human Ecology (In Press)

Sunderlin W. et al. (2014) How are REDD+ Proponents Addressing Tenure Problems? Evidence from Brazil, Cameroon, Tanzania, Indonesia and Vietnam, World Development, 55, 37-52

Lasse L. et al (2014) Lessons from Payments for Ecosystem Services for REDD+ Benefit-Sharing Mechanisms, CIFOR InfoBrief.

Pham et al. (2014) The REDD+ policy arena in Vietnam: participation of policy actors, Ecology and Society 19(2), 22.

Pham, T.T. et al. (2013) Payments for forest environmental services in Vietnam: From policy to practice, Occasional paper, CIFOR.

Pham T.T. et al. (2013) Approaches to benefit sharing: A preliminary comparative analysis of 13 REDD+ countries, Working Paper 108, CIFOR.

To et al. (2012) The Prospects for Payment for Ecosystem Services (PES) in Vietnam: A Look at Three Payment Schemes, Human Ecology, 20, 237-249

Pham et al. (2012) The Context of REDD+ in Vietnam: Divers, Agents and Institutions. Occasional paper.

Wunder, S. (2005) Payments For Environmental Services: Some Nuts And Bolts, CIFOR Occasional Paper No. 42

Yang, Anastasia Lucy (CIFOR), 9/8/2014

## Effectiveness: Monitoring and evaluation (M&E) of PFES

### **Gaps/ limitations**

 Absence of a clear monitoring and evaluation system

10% verification of compliance required:

- Only if a dispute is raised Not effectively implemented
- Self reporting the norm disincentive to report deforestation / degradation

### Recommendations

- Forest baseline condition needs to be established
- Provide protocols for environmental monitoring: forest quality; soil erosion; water regulation
- Improve capacity / skills in data collection and analysis
- Audits from independent third parties

Quality





## **Efficiency:** M&E for PFES contracts

### **Gaps/ limitations**

- Unclear tenure system
- Enforcement is low
  - buyers' compliance
  - sellers' provision of ES
  - FPDFs in financial reporting
- Numerous forest owners cause high transaction cost

### Recommendations

- Defining rights and forest land allocation
- Marking boundary ownership on photo maps
   disputes should be resolved before contracts are signed
- Quality data in disbursement of payments collected at regular and timely basis
- Ensure enforcement of contractual requirements
- Group contracts vs individual contracts

Pham, T.T. et al. (2013) **Payments for forest environmental services in Vietnam: From policy to practice**, Occasional paper, CIFOR.

Pham T.T. et al. (2013) Approaches to benefit sharing: A preliminary comparative analysis of 13 REDD+ countries, Working Paper 108, CIFOR.



# **Equity** M&E and Benefit Sharing Mechanism (BSM) for PFES

### **Gaps/ limitations**

- Social impacts (e.g. income) assumed but undocumented, payments cannot compete with opportunity costs
- Lack of understanding of PFES at a local level
- language barriers, low education levels and limited negotiating ability for benefit sharing.
- Lack of grievance handling system
- Unclear spending

### Recommendations

- Identify Socio-economic baseline and assess impacts
- Enhance trust by furthering accountability and capacity in local leaders
- Introduce grievance handling system to enhance accountability and transparency
- Bundling payments to make more economical attractive
- Inclusion of villagers and all social groups in design of BSM and adapted based on context

Pham T.T. et al. (2014) Local preferences and strategies for effective, efficient and equitable PES benefit distribution options in Vietnam: Lessons for REDD+, Human Ecology (In Press)

Pham, T.T. et al. (2013) Payments for forest environmental services in Vietnam: From policy to practice, Occasional paper, CIFO

# Conceptual Framework for M&E PFES

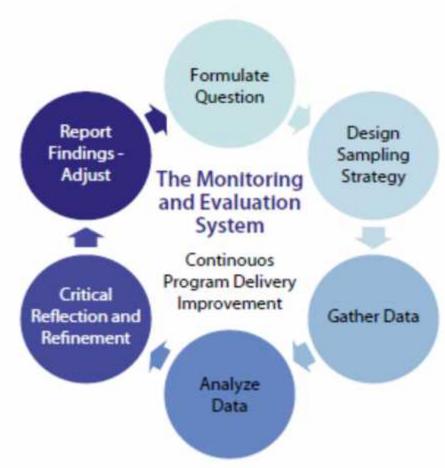


Figure 9. Overall scheme for incorporating monitoring and evaluation into PFES.

"To understand baseline forest and socioeconomic conditions and how implementation of PFES will/has affected those conditions over time."

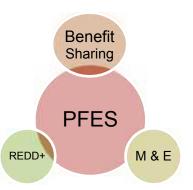
- Simple or sophisticated depends on local funds and capacity
- Short-term monitor inputs
  - Highlight and reward good land management
  - Community based, engage woman and minorities
- Long-term monitor outcomes
  - well documented, payment conditional on outcomes.

Source: Pham, T.T. et al. (2013) Payments for forest environmental services in Vietnam: From policy to practice, Occasional paper, CIFOR.





## Final Key messages



### PFES Lesson on the 3Es:

**Effectiveness** – establish M&E for assessing implementation, performance, and procedural aspects.

YAL(27

**Efficiency** - should consider bundling PFES with other government programs, such as poverty reduction and conservation programs etc.

**Equity** – Ensure inclusivity in procedural processes for improved governance

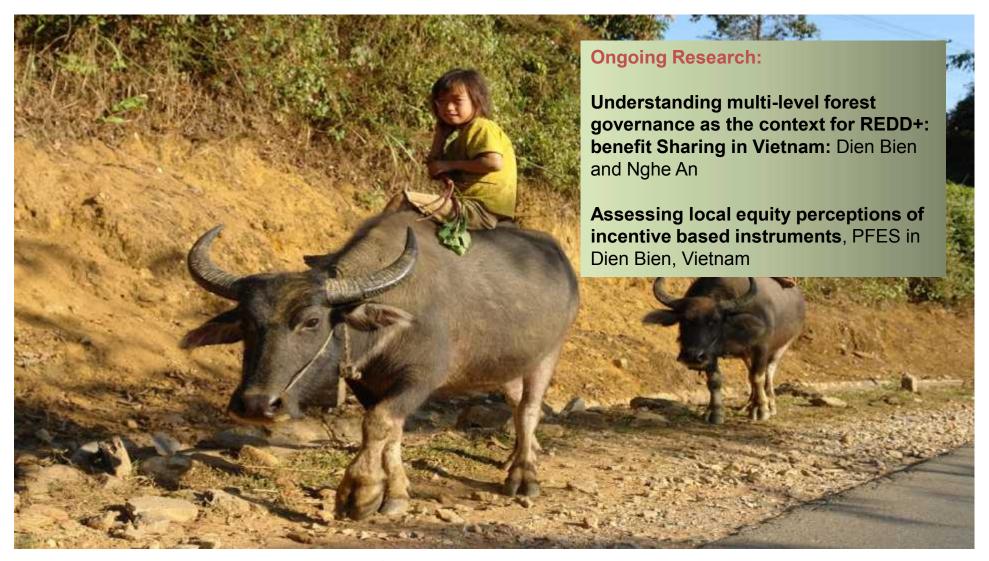
### **PFES learning to REDD+**

criteria for REDD+ benefit sharing design need to consider local contexts

Institutional governance of REDD+ should compliment existing structures



Try to think about 1 key message for each of the 3Es! And 1 message for PFES learning to REDD+ Yang, Anastasia Lucy (CIFOR), 9/9/2014 **YAL(27** 



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## **Key CIFOR PES publications**

- Pham T.T. et al. (2014) Local preferences and strategies for effective, efficient and equitable PES benefit distribution options in Vietnam: Lessons for REDD+, Human Ecology (In Press)
- Sunderlin W. et al. (2014) **How are REDD+ Proponents Addressing Tenure Problems? Evidence from Brazil, Cameroon, Tanzania, Indonesia and Vietnam**, World Development, 55, 37-52
- Lasse L. et al (2014) Lessons from Payments for Ecosystem Services for REDD+ Benefit-Sharing Mechanisms, CIFOR InfoBrief.
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- Pham T.T. et al. (2013) **Approaches to benefit sharing: A preliminary comparative analysis of 13 REDD+ countries,** Working Paper 108, CIFOR.
- Pham T.T (2013) Policy framework required for pro-poor payments for environmental services and REDD: the case of **Vietnam** in: Evidence-based conservation, Sunderland et al. (eds.), CIFOR, Earthscan book, Oxon, Chp.23
- Pham et al. (2012) The Context of REDD+ in Vietnam: Divers, Agents and Institutions. Occasional paper.
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- Pham, T.T. (2011) **REDD+ Politics in the Media**, CIFOR Working paper
- Pham T.T. et al. (2010) Importance and impacts of intermediary boundary organizations in facilitating payment for environmental services in Vietnam, Environmental conservation, 37 (1), 64-72
- Wunder, S. et al. (2005) Payment is good, control is better: why payments for forest environmental services in Vietnam have so far remained incipient. Bogor, CIFOR.
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